

PRESS RELEASE PARIS 6 DECEMBER 2021

GL EVENTS, A SIGNATORY TO THE CITY OF PARIS EMPLOYMENT PACT

In line with its employment policy and CSR goals, the GL events Group signed the Parisian Employment and Business Pact (PPEE) [Pacte parisien pour l'emploi et les entreprises] on Tuesday 30 November. In this way, the Group has made a formal, long-term commitment to promoting employment, training and integration. Reflecting a shared mission, the Pact will result in a series of tangible initiatives aimed at reinforcing the company's (and its employees') engagement in the Paris region, with the support of all the co-signatories of the Pact: the City of Paris, Pôle emploi Paris (Job Centre), the Mission locale de Paris (structure that supports the professional integration of young people), the EPEC (Paris employment support organisation), the Parisian Ecole de la 2^e Chance (E2C, [Second-chance school) and Cap emploi 75 (Employment support centre for disabled persons).



A firm commitment to employment, training and economic development in the Paris area

On Tuesday 30 November 2021, **GL events made a long-term commitment to employment and economic development in the Paris area, alongside various key partners involved in social and professional integration in the region:** the City of Paris, *Pôle emploi Paris*, the *Mission locale de Paris*, EPEC, the Parisian *Ecole de la 2^e Chance (E2C)* and *Cap emploi 75*.

The Group's three-year commitment to the Pact was officially signed by Ms. Afaf Gabelotaud – Deputy Mayor of Paris in charge of businesses, employment and economic development – and Mr. Christophe Cizeron, CEO of GL events Venues. The ceremony was attended by all the co-signatories of the *Paris Employment and Business Pact (PPEE)* as well as Ms. Sylvie Fouillouse, HR Director of the GL events Group, Eric Le Boulch, Director of GL events' Business Development in the Paris region, Christophe Guerin, Managing Director of GL events Paris Venues and Yannick Guérin, the Human Resources Director of GL events Venues.

The signature of this Pact reflects **the GL events Group's commitment to reinforcing its involvement at community level** while also underlining its desire to **help and support vulnerable groups in the population**. Facilitating integration through employment, **retraining or acquiring new skills in order to help people return to work** is at the heart of the GL events Group's employment and Corporate Social Responsibility policy.

With this in mind, a series of tangible actions has been set up to **support the social and professional integration** (internships, work experience, training) of young Parisians, as well as senior citizens, refugees or asylum seekers, disabled persons, people experiencing integration problems or on vocational retraining schemes.

The actions created as part of the Pact will also help to **fight against discrimination and work towards greater inclusion** in recruitment, with a particular focus on the long-term unemployed or people who have the greatest difficulty finding work.

The signature of the Parisian Employment and Business Pact (PPEE) formally confirms GL events' long-term commitment to the Paris region

GL events is firmly established in the Ile de France region, with six outstanding event venues and 800 employees. **Today, the Group is reinforcing its presence in Paris**, notably with a view to major upcoming events, such as the 2023 Rugby World Cup – to which the Group is a partner – and the 2024 Olympic and Paralympic Games in Paris.

Within the framework of this employment Pact, GL events aims to **help the unemployed have access to jobs in all its business lines**: sales, catering, technical and logistical services for events, building maintenance and security, hospitality services, marketing and communication, finance, administration, HR, etc.

Training schemes and information campaigns – notably through participation in employment forums or company tours – will help job seekers (particularly the most vulnerable) understand the various employment opportunities that are available.

Through the "1,000 mentors for 1,000 jobs" scheme, **the GL events Group's employees in the Paris region will have the chance to get directly involved in this initiative** by providing help and support to the various trainees, on a one-off or long-term basis.

As Christophe Cizeron, CEO of GL events' Venues division, explains *"the signature of this agreement is an important step for the Group in terms of implementing its employment and social responsibility policy. We firmly believe in the idea of facilitating social integration through work and employment. We also feel it is important to respond to the expectations of our employees who wish to have a positive social impact through their professional activities. Clearly, this initiative reflects GL events' growing regional presence in Paris as well as our desire to provide solutions aimed at helping people in difficulty."*

About GL events: As an integrated Group that operates in all event-related professions, GL events is a leading player in the three main events markets: congresses and conventions; sporting, cultural, corporate and political events; and fairs and exhibitions aimed at trade professionals or the general public. With offices and venues on five continents and in more than 20 countries, GL events employs 4,500 people. GL events is organised into three main business divisions: **GL events Live** groups together all the professions and services associated with corporate, institutional, and sporting events. Its teams provide turn-key solutions, from consulting and design to the final production of the event. **GL events Exhibitions** manages and produces over 300 proprietary fairs. Its portfolio covers a wide range of sectors: food-services, culture, textiles/fashion, industry, etc. **GL events Venues** manages a network of 53 event venues (Convention Centres, Exhibition Parks, Concert Halls and Multi-purpose venues) based in France and around the world.

About GL events Paris Venues: GL events Paris Venues manages six outstanding venues in the heart of the French capital, which is a major destination for business tourism. Our fully-equipped venues can be adapted to different event layouts and complement each other perfectly. The *Palais Brongniart*, the *Maison de la Mutualité*, the *Paris Event Center*, the *Parc Floral*, the *Pavillon Chesnaie du Roy* and *Voyage Samaritaine Paris Pont-Neuf* employ about 230 people in Paris itself, with nearly 800 staff in total in the Ile-de-France region.

PRESS CONTACT

GL events Group Press Department
service.presse@gl-events.com