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PRESS RELEASE

New partnership between GL events and Les Canaux

GL events is further developing its partnerships with the Social and Solidarity Economy (SSE) and accelerating its transformation in line with its Corporate Social Responsibility policy.

As part of its efforts to improve its social, societal and environmental performance, GL events drew on the expertise of the Les Canaux community to identify potential new organisations and enterprises with which the Group could develop partnerships, in every area of its business: responsible purchasing, solidarity, circular economy and recycling, eco-design, and the integration and inclusion of disabled workers, etc. Indeed, many companies in the SSE sector offer innovative solutions that can be applied to the event industry.

Through this partnership, GL events underlines its commitment to developing a proactive, structured CSR policy. Les Canaux's community will contribute its expertise in establishing inclusive partnerships and its knowledge of companies working in the Social and Solidarity Economy (SSE) sector.

Les Canaux firmly believes that it is essential to actively involve companies that are leaders in their business sectors in order to successfully drive the transition towards a more responsible economy. With this in mind, Les Canaux will provide GL events with its innovative tools in order to leverage the Group's purchasing policy to generate economic benefits for the SSE sector. This partnership will have a positive impact on local, inclusive businesses throughout France.

Thanks to these new partnerships, the events organised and supported by the GL events Group will take on a strong environmental and social dimension. As a global leader in the events industry, GL events also aims to lead the way in the sector by supporting innovation to maximise the positive impact and legacy of major events.

This partnership is an extension of the CSR policy implemented by the GL events Group several years ago, with all the Group's employees committed to bringing people together through sustainable and responsible events.

"We are delighted to have established a partnership with the GL events Group and its various entities; these initiatives will successfully contribute to building a more eco-responsible, supportive and inclusive event industry in the long term."

Christophe Divi, Director of Solidarity Purchasing at Les Canaux

"GL events' partnership with Les Canaux underlines the Group's commitment to supporting innovation in the field of Corporate Social Responsibility, more than ten years after initiating a specific policy in this area. Along with its partners in the SSE sector - who bring new solutions and approaches for our different business lines and professions – GL events is looking to the future."

Olivier Ginon, President of GL events

About

GL events

As an integrated Group that operates in all event-related professions, GL events is a leading player in the three main events markets: congresses and conventions; sporting, cultural, corporate and political events; and fairs and exhibitions, aimed at trade professionals or the general public. GL events is organised into three main business divisions: **GL events Live** groups together all the professions and services associated with corporate, institutional, and sporting events. Its teams provide turn-key solutions, from consulting and design to the final production of the event. **GL events Exhibitions** manages and produces over 300 proprietary fairs. Its portfolio covers a wide range of sectors: food-services, culture, textiles/fashion, industry, etc. **GL events Venues** manages a network of 50 event venues (Convention Centres, Exhibition Parks, Concert Halls and Multi-purpose venues) based in France and around the world.

With offices and venues on five continents and in more than 20 countries, GL events is listed on the Eurolist Euronext Compartment B of the Paris Stock Exchange.

Les Canaux

Since 2017, Les Canaux has been advising, training and supporting businesses and organisations committed to solidarity and environmental protection. The association provides practical, operational tools for any business and organisation that wants to improve the social and environmental footprint of its activities.

Les Canaux has also developed an innovative methodology that helps maximise the economic benefits of public and private-sector purchasing policies for companies involved in the Social and Solidarity Economy.

Finally, Les Canaux runs the *Maison des Economies Solidaires et Innovantes*, a centre that acts as showcase for the circular economy, based in the 19th district of Paris.

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