



**CONNECTED
SOLUTIONS
FOR YOUR
HYBRID EVENTS**



GL events is your entrusted partner to meet your new event challenges

The GL events Venues network launches a unique hybrid offer, integrating a range of complementary face-to-face and remote solutions to create even stronger human interaction

Solutions that fit, wherever you meet!

■ VENUES UNDER MANAGEMENT
■ SALES OFFICES

FRANCE*
UNITED KINGDOM
LONDON
SPAIN
BARCELONA
ITALY
TURIN

BELGIUM
BRUSSELS
NETHERLANDS
THE HAGUE
HUNGARY
BUDAPEST

UNITED STATES
NEW YORK

JAPAN
AICHI-NAGOYA
CHINA
GUANGZHOU
SHANGHAI

TURKEY
ISTANBUL
ANKARA

BRAZIL
RIO DE JANEIRO
SÃO PAULO
SALVADOR

SOUTH AFRICA
JOHANNESBURG

* PARIS, LYON, STRASBOURG, TOULOUSE, METZ, REIMS, CAEN, CLERMONT-FERRAND, SAINT-ETIENNE, AMIENS, VALENCIENNES, VANNES, ROANNE

3 integrated offers for a digital extension of your events

STREAMING

In addition to the on-site attendance, your audience becomes unlimited online

Our venues are fully equipped to capture and webcast your meeting content.

Our high-quality video production and editing ensure similar experiences inside the room and online.

Your presentation is streamed in real time over the Internet or delivered on-demand to any platform.

DUPLEX

Speakers joining from another part of the world? Distance is no longer a limit!

Remote speakers interact with your room and with your online audience.

Our teams prepare the speakers and support them during their presentation.

The streaming of your event is designed by our production teams for a maximum engagement of your audience.

MULTIPLEX

Don't limit the capacity of your meeting. Choose multiple locations instead!

Our unique network of venues enables the organization of your event in several cities and around the world, simultaneously.

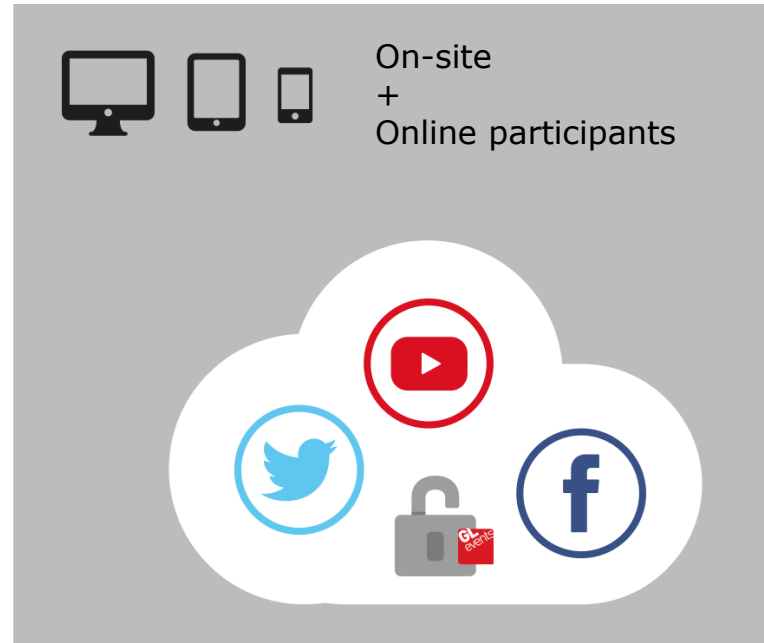
Interconnected venues become welcoming hubs close to your audience.

The content is captured in one or several venues and displayed equally to the attendees in the different spots as well as online.

STREAMING



1 x Equipped Venue



Webcast from a single venue on open or secured platforms.

INCLUDED

Dual video camera set+turret (Video recording and live production)

Webcast computer

Encoding station (encoding video signal for the streaming platform)

Rough content recording shared on SD card

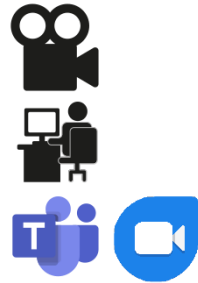
Technicians X2

Tests & rehearsals (4h) – Production (2h)

DUPLEX



1 x Equipped Venue



1 or several remote speakers



On-site
+
Online participants



**Webcasting from one
main venue and
additional speakers'
locations.**

SET-UP EXAMPLE: 1 MAIN VENUE + 1 ADDITIONAL LOCATION

INCLUDED

2 video camera set+turret (Video recording and live production)

Webcast computer

Encoding station (encoding video signal for the streaming platform)

Skype platform (or other software)

Rough content recording shared on SD card

Technicians X2

Tests & rehearsals (4h) – Production (2h)

MULTIPLEX



Equipped Venue #1



Equipped Venue #2 (3, 4...)



1 or several remote speakers



On-site
+
Online participants



**Webcasting from
several venues and
one or several
additional speakers'
locations.**

SET-UP EXAMPLE: 2 MAIN VENUES + 1 ADDITIONAL LOCATION

INCLUDED*

Dual video camera set+turret x 2 (Video recording and live production)

Webcast computer x 2

Encoding station (encoding video signal for the streaming platform)

Skype platform (or other software) **x 2**

Rough content recording shared on a SD card

Technicians X4

Tests & rehearsals (4h) – Production (2h)

Hybrid experiences expanding the reach and the impact of your event

100 % Interactive Events

Conferences, meetings, conventions, general assemblies, corporate events, workshops...

"Hybrid designed" Event

100% streamed online
Available in real-time and/or on-demand
Multiple interactions between participants and speakers as well as among participants

"Long Life" Event

No time limit to access your content
Long-life video assets

"Long Distance" Event :

Taking your event to those who can't attend

"Content accuracy"

Maximum relevance of your content according to targets
Video libraries and podcasts fitting the new trends of media consumption

Data Event

Maximum data available to analyse the event impact
New revenue streams
Monetized on-demand access options

They entrusted us to design and produce their « hybrid » event

Dior

Multiplex Convention 2020
800 participants
France/Japan/China

Multiplex between several venues in France, Japan, China and Hong Kong. Total interactivity in different locations and simultaneous streaming to online participants.



Security Day 2018
30,000 viewers

Multiplex between China, Germany, France and the US for a total interactivity among all locations and simultaneous online streaming.



Strategic Plan launch
Centricités Client 2018
3,500 managers in 8 cities

Multiplex among 8 locations in France for a maximum interactivity between speakers in every location and all employees.



Leaders Meeting 2018
1,300 participants

Phygital event bringing together 1,300 attendees on-site and online. Possibility for online participants to interact via the event web app. Remote speakers, including Carlos Ghosn and Richard Plepler (HBO CEO).

BRINGING PEOPLE TOGETHER **AGAIN**

CONTACT

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