

## **GL EVENTS ADVANCES TO THE NEXT PHASE IN** THE SELECTION PROCESS FOR THE STADE DE **FRANCE**

GL EVENTS (FR0000066672, GLO), the integrated event industry group, has been declared the "Preferred Bidder' by the French government for the concession to operate the Stade de France.

GL events announces its designation by the French government as the "Preferred Bidder' for the Stade de France concession contract. This decision marks a new phase in preparation for assuming the management of the site starting the 5th of August.

GL events will continue to work closely with the French government, sports federations, show producers, local authorities and in particular the municipality of Saint-Denis to develop the Stade de France into a place for exchange and gatherings for major world-class events, but also as a community-centric venue open to and serving all members of the public.

This designation as "Preferred Bidder" is a testimony to the Group's ability to contribute to large-scale projects with a strategic dimension, based on its widely-recognised expertise in the refurbishment of event venues in France and other countries.

## ABOUT GL EVENTS

www.gl-events.com













About GL events: The Group is a world-class provider of integrated solutions and services for events operating across the three main market segments: conventions, conferences, congresses; cultural, sports and political events; trade shows / B2B and B2C exhibitions and consumer fairs. GL events' activities are organised into three major business divisions. GL events Live's expertise covers the

complete range of business specialisations and services for corporate, institutional and sports events and offers turnkey solutions from consulting and design to staging the event itself. GL events Exhibitions manages and coordinates the Group's portfolio of more than 200 proprietary trade fairs covering a wide range of sectors: food industry, culture, textiles and fashion, manufacturing... GL events Venues manages a network of 60 venues (convention centres, exhibition centres, concert halls, multi-purpose facilities, stadiums and temporary sports arenas) in France and international destinations. Present on five continents with operations in more than 20 countries, GL events has 5,950 employees. GL events is listed on Euronext Paris, Compartment B (mid-caps).

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