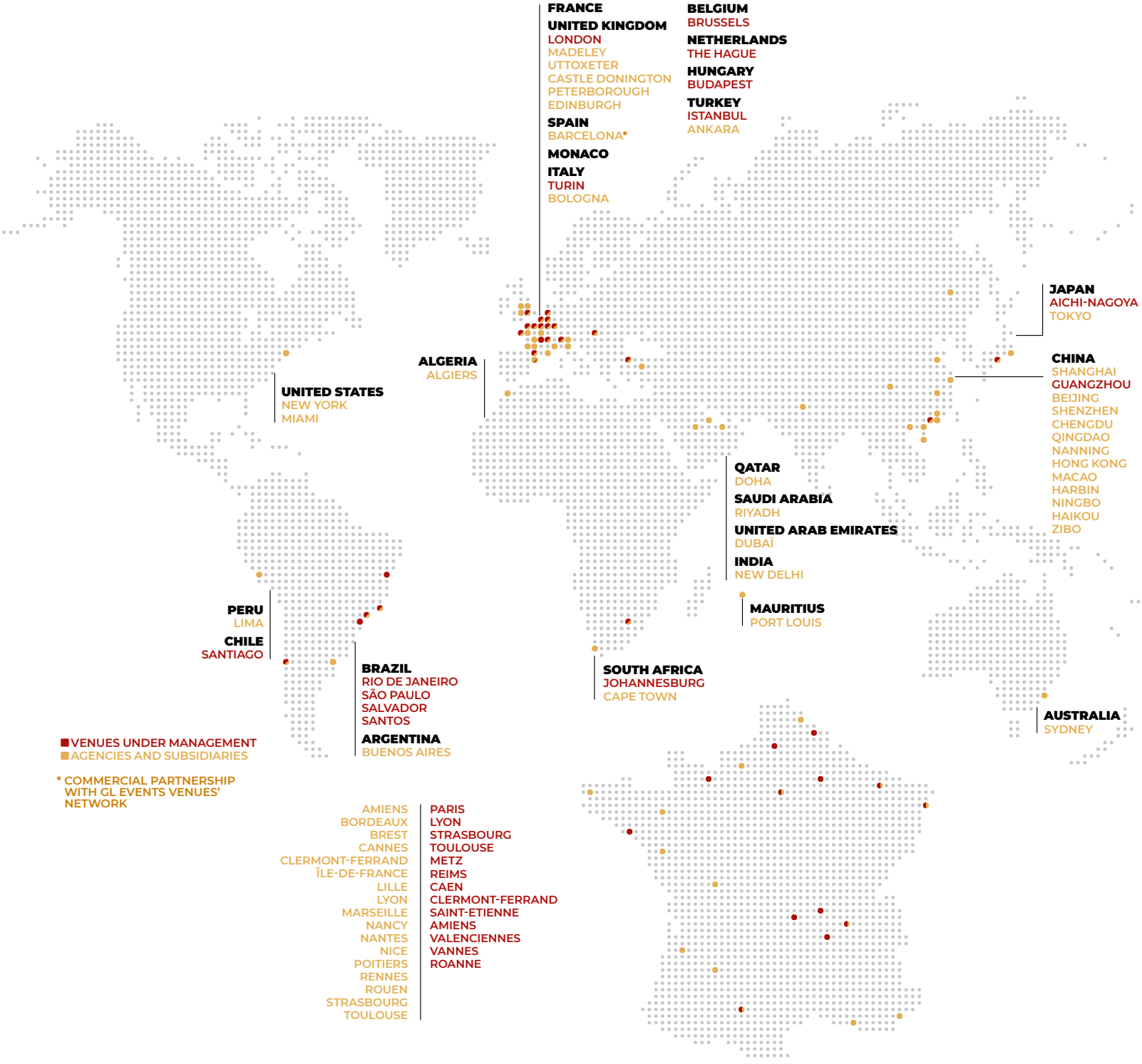WELCOME TO THE WORLD OF EVENTS