

GL EVENTS, A GLOBAL PLAYER IN THE WORLD OF EVENTS

GL events is an integrated event industry group providing comprehensive solutions for the sector's three main markets:

- conventions, conferences, congresses,
- cultural, sports, institutional, corporate and political events,
- B2B and B2C trade shows, fairs and exhibitions.

For public and private customers in France and international markets (companies, institutions, event organisers), the Group provides a complete range of solutions to ensure the success of their project from the definition of the event concept until implementation. For local and regional governments, GL events contributes to the attractiveness and economic development of territories through its dynamic and ambitious approach to promoting event venues under their management.

Present on five continents with operations in more than 20 countries, in 2021 GL events had revenue of 742 million. GL events is listed on Euronext Paris, Segment B (mid caps).

THREE STRATEGIC BUSINESSES DIVISIONS

GL events Live constitutes the Group's core business offering, proposing a complete range of services to ensure the success of corporate, institutional and sports events. On this basis, its teams are able to propose a comprehensive range of turnkey solutions from consulting and design to staging the event itself.

GL events Exhibitions manages a very large portfolio of trade and consumer shows including the food, culture, textile/fashion, industry, construction, energy transition and medical sectors, etc.

GL events Venues manages a network of 52 venues located in France and international destinations (convention and exhibition centers, concert halls and multi-purpose facilities).

AN INTERNATIONAL GROUP

Since its creation in 1978, GL events' position as an event industry pioneer has been based on:

- a network of local and sustainable operations helping stakeholders create added value. Today, it has nearly one hundred branches on five continents developed by collaborating with leading local partners or acquiring companies with solid positions in their local markets,
- Major contributions to large global events: Olympic Games, World Cups, Commonwealth Games, climate change conferences, international meetings supported by GL events' track record as a provider of quality services,
- expertise in managing international teams and complex projects.

A UNIQUE BUSINESS MODEL: COMBINING THE STRENGTHS OF THE INDUSTRY'S THREE MAIN MARKETS

