

## Press release – GL events become AIPC’s first group member

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*Greg O’Dell, Gabor Ganczer, Michiel Middendorf, Sven Bossu*

BUDAPEST (July 4th, 2022) – During the AIPC Annual Conference, taking place at HUNGEXPO, Budapest, GL events and AIPC officially announced that GL events will become AIPC’s first group member as from January 2023.

The theme of this year’s edition of the AIPC Annual Conference was “Re-Shaping The Future” and HUNGEXPO, part of GL events Group, was the perfect host venue, having gone through a complete transformation over the last 2 years.

During the official opening, Mr Ganczer, CEO of HUNGEXPO and Mr O’Dell, President of AIPC, proudly announced that as from January 2023, GL events will become a group member of AIPC, resulting in full membership of all the convention centers with GL events Group. GL events Venues currently manages 53 Venues in 13 countries around the world, including 24 convention centers.

A message from Mr Cizeron, CEO of GL events Venues, one of the 3 divisions of GL events Group, accentuated the value AIPC brings to its community in terms of education, quality standards and networking, providing the key rationale to make all the GL events convention centers part of that community : “joining the AIPC Family is embracing its high level of quality, combined knowledge and experience, educational and ethical values.”



“From an AIPC point of view, this is a very important step and a recognition of the value our association brings to its global community”, said Greg O’Dell, President of Venue Management at OVG360 and President of AIPC.

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### **About AIPC**

AIPC - the International Association of Convention Centres - is the industry association for professional convention and exhibition centre managers world wide. AIPC is committed to encouraging and recognizing excellence in convention centre management, while at the same time providing the tools to achieve such high standards through its research, educational and networking programs

### **About GL events:**

The Group is a world-class provider of integrated solutions and services for events operating across the three main market segments: conventions, conferences, congresses; cultural, sports and political events; trade shows / B2B and B2C exhibitions and consumer fairs. GL events' activities are organised into three major business divisions. GL events Live provides a complete range of services for corporate, institutional and sports events, and offers turnkey solutions from consulting and design to staging the event itself. GL events Exhibitions manages and coordinates the Group's portfolio of more than 300 proprietary trade fairs covering a wide range of sectors: food industry, culture, textiles/fashion, manufacturing... GL events Venues manages a network of 53 venues (convention and exhibition centers, concert halls and multi-purpose facilities) in France and international destinations. Present on five continents with operations in more than 20 countries, GL events has 4,500 employees. GL events is listed on Euronext Paris, Compartment B (mid-caps).

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