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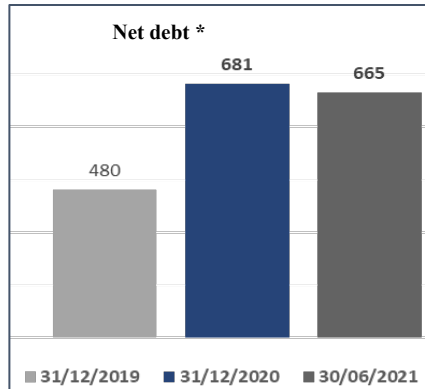
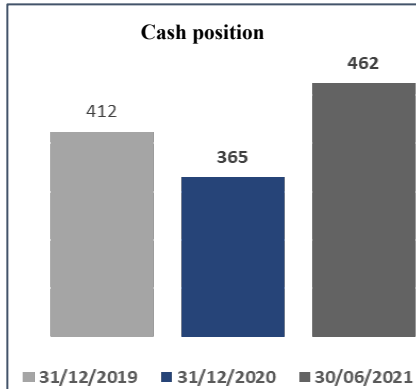
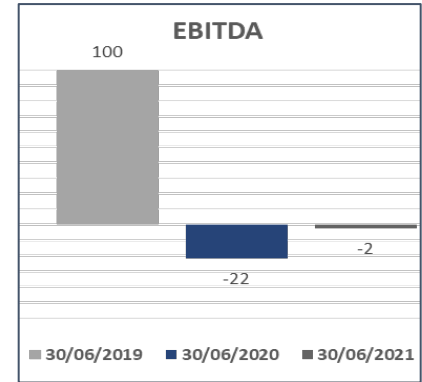
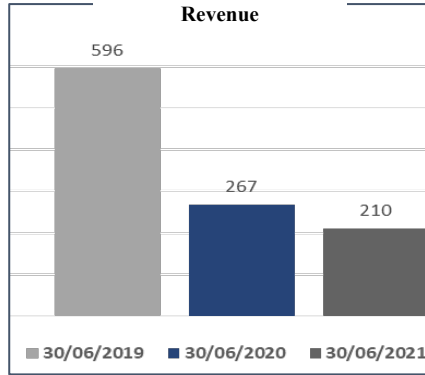
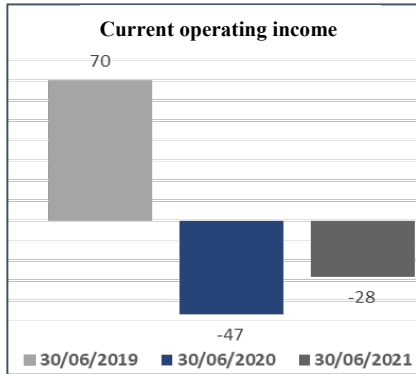
H1 2021 RESULTS

July 2021



KPIs

GROUP RESILIENCE: LOSS CONTAINED AND CASH POSITION STRENGTHENED



€83m
Savings in fixed costs vs. 30 June 2019

KPI: pre-IFRS 16 / Data in €m

Cash resources: excluding the integration of a new 2021 COVID-relief government-backed loan (€122m) and receipt of government aid for the coverage of fixed costs (€10m)

Pre-IFRS 16 net debt



H1 2021 HIGHLIGHTS

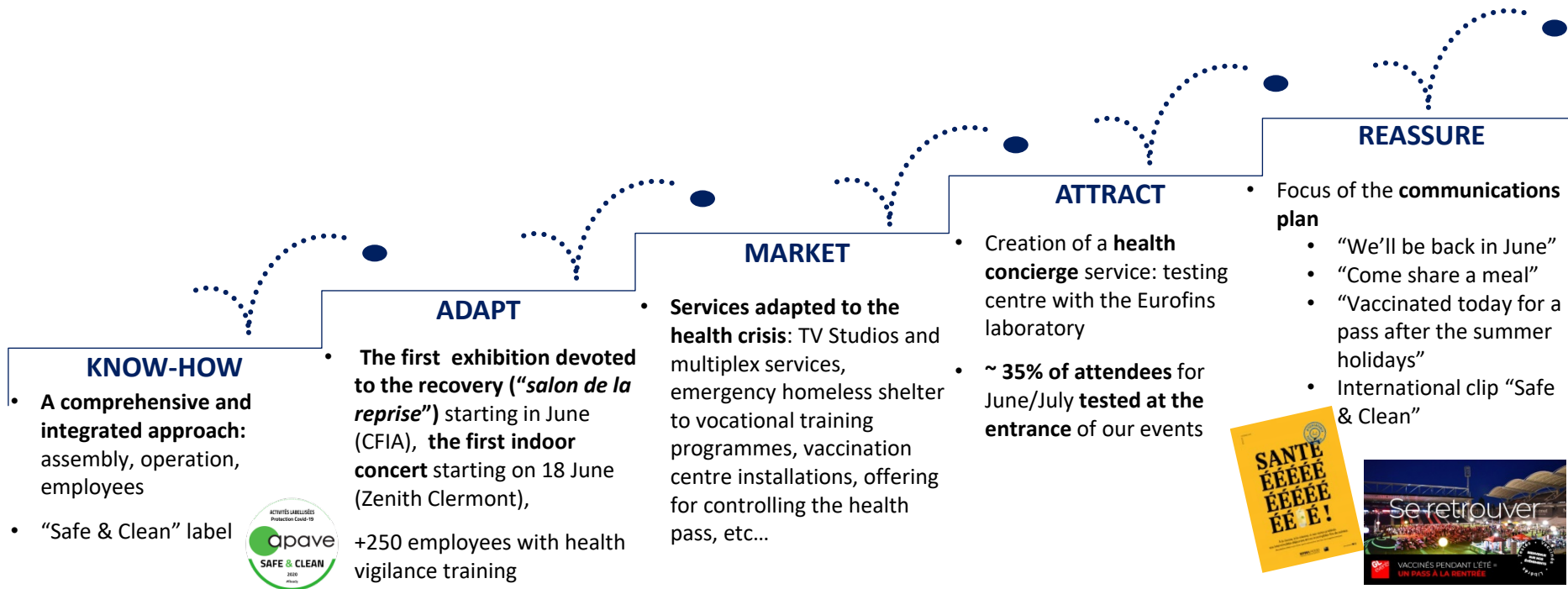
A GROUP PREPARED FOR THE REBOUND

- **In a first half still impacted by the health situation:**
 - A Group that has demonstrated its capacity for adaptation, entrepreneurship and innovation
 - Iconic projects and a leadership role



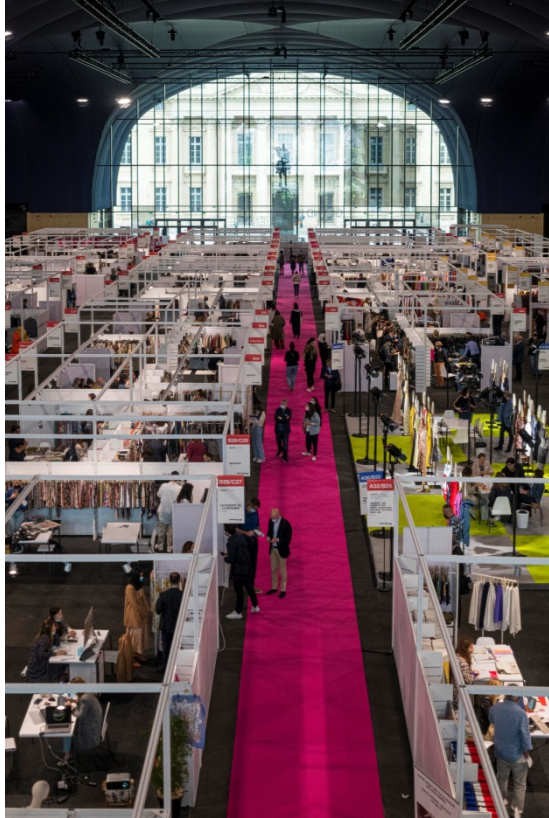
- Partnerships demonstrating the value of Group assets and expectations for a strong recovery for all businesses
- A sustained recovery of businesses in Asia

HEALTH CRISIS SOLUTIONS TO SUPPORT THE RECOVERY



All teams are ready for a strong recovery based on optimised health conditions

PREMIÈRE VISION – FASHION RDV



HEALTH CONCIERGE SERVICES



ROBUST UPTURN IN CHINA



■ China Exhibitions: A strong rebound

- China: 6 exhibitions organised in H1 2021 in Beijing, Nanchang and Shenzhen
- Average growth in business: + 6% in relation to the last editions
- Number of exhibitors: + 4%

BEIJING
(Pékin)

Nanchang

Shenzhen

■ GL events Live China: H1 driven by growth of 15% in relation to 2019



NEW PARTNERSHIPS IN CHINA



■ New strategic partnerships in China to strengthen the Group's position in China

March 2021: Nexus Point becomes a shareholder in GL events Greater Asia

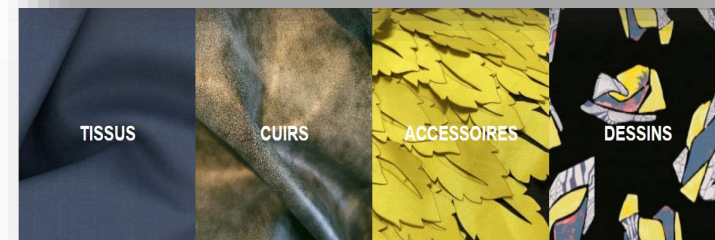
June 2021: Equity stake (10%) in Capital Events Group

- 
- **Nexus Point Capital:** acceleration in development in China through 2 capital increases (of which €192m for Nexus and €64m for GL events) to finance targeted acquisitions
 - **Capital Events Group (CEG):** strengthening the Group's presence in northern China, consolidation of CIEC exhibitions and positioning in preparation for the next Winter Olympic Games in Beijing by acquiring an equity stake (10%) for €7m.
 - A 60%-State-owned company, CEG operates in the Chinese event industry with a strong presence in Beijing. Active mainly in venue management, the organisation of exhibitions and hosting large events (corporate, sports, cultural), CEG manages 15 sites (exhibition and convention centres) representing a total area of 1,000,000 sqm under management, including top-tier sites like the China National Convention Center and the Beijing International Convention Center
 - **Acquisition in the process of being validated by government authorities**

GL EVENTS IN POLE POSITION FOR THE RECOVERY

■ Exhibitions France – Exercising a leadership role

- 4 exhibitions organised in June 2021 in two industry sectors in which the Group occupies strong positions (Industry and Fashion)
 - **CFIA – Rennes:** the “recovery” exhibition, the first B2B exhibition since September 2020 in Europe, application of a health pass, 1,200 exhibitors and more than 8,000 attendees.
 - **Sepem – Colmar:** industrial solutions and new technologies, focusing on core manufacturing needs: environment, maintenance, safety, production for all industries.
 - **Fashion Rendez vous Première Vision – Paris Temporary Grand Palais:** a new exhibition with an international offering (200 exhibitors or agents), presentation of collections and new developments, and potential trends for the Autumn/Winter 2022-2023 Season.
 - **Tranoi – Paris:** a partnership exhibition of Paris Fashion Week, facilitating contacts between upcoming international designers and buyers, influencers and opinion leaders



GL EVENTS VENUES: AN ADAPTED OFFERING

- **The health crisis had a bigger impact on the division and in response to closures, the teams developed different offerings:**
 - **Testing and vaccination centres**
Clermont-Ferrand, Roanne, Caen, Toulouse...
 - **Student examination centres:**
Toulouse / Lingotto
 - **Phygital events**
 - **Broadcast venues**
 - **Music festivals** Toulouse, Paris, Valenciennes



FLAGSHIP PROJECTS KNOW-HOW & INNOVATION

- Enhancing GL events' offering in Paris & Presence of the Group in an iconic venue: **5th floor of the La Samaritaine (DFS – LVMH Group)**
 - An innovative concept: the restaurant, bar, lounge and an event studio available for private use, decor designed by Jean Michel Wilmotte,
 - Experienced partners: La Folie Douce and Michelin star chef Mathieu Vianney.
 - Opening in June 2021, operation of the space through a commercial lease (10 years), revenue expected on a full-year basis ≈ €10m.

SAMARITAINE
PARIS PONT-NEUF
Voyage,



FLAGSHIP PROJECTS KNOW-HOW & INNOVATION



- Delivery of the Temporary Grand Palais in Spring 2021, an exemplary project, more sustainable solutions:
 - A prefabricated building, a reusable structure.
 - Worksite waste reduced through the construction process used.
 - Using workers at the worksite participating in professional integration programmes.
 - Performing a Lifecycle Analysis of the building
 - High environmental, acoustic and thermal performances
 - 18 months for the design phase – 6 months to build a modular/sustainable project
 - A remarkable collaboration between the RMN-GP, the OCOG and the architect JM Wilmotte



CONTINUING DEVELOPMENT OF THE MATMUT SITE

■ Matmut Stadium – a unique hub of social activity

- Opening up of GL events Sports' capital to Montefiore Investment, manager of the “Nov Tourisme Actions – Relance Durable France” fund.
- A reserved €10m capital increase based on a pre-money valuation of GL events Sport's assets of €50m. An additional reserved capital increase for a similar amount carried out for the benefit of the company's historical shareholders.

LOU GARDENS

MATMUT STADIUM OF GUERLAND

TRAINING CENTRE

MEDICAL CENTRE

HÔTEL

BRASSERIE STORE MEETING SPACES

le pack

● Completed

● In progress

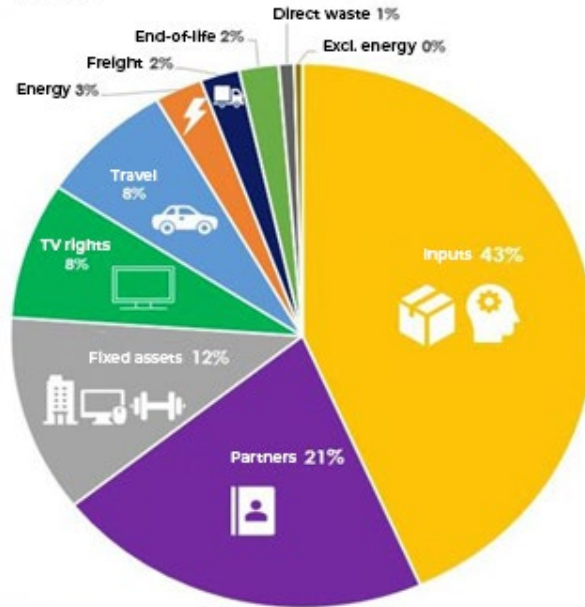


From left to right: Grégoire Héron (Managing Director, Finances GL events Sports), Yann Roubert (Chairman, LOU Rugby), Olivier Ginon (Chairman, GL events), Paul Caron (Montefiore Investments) and Marc Antoine Ginon (Vice President and Deputy Managing Director of GL events Sports)

ESG APPROACH – CARBONE ASSESSMENT FOR THE ACTIVITIES OF LOU RUGBY



Carbon assessment for LOU Rugby
by item



- The first rugby club to have adopted a procedure to determine its carbon footprint (≈19 000 T of CO₂)
- A complete assessment of LOU activities + assessment of its partners' activities (based on a ratio of sales /investments within LOU)
- Preliminary basis for setting a target for a lower carbon footprint

EASYTEAM

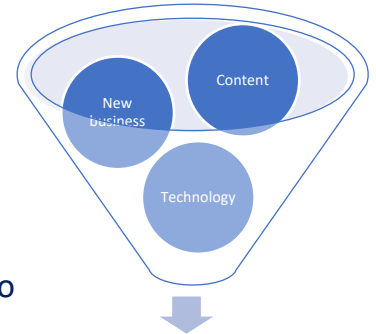
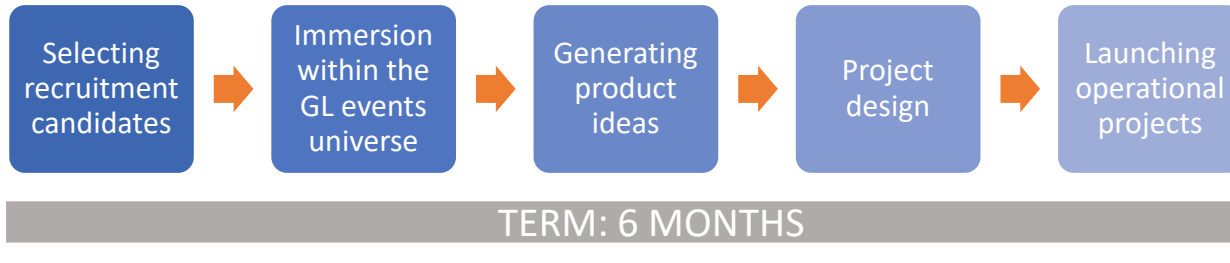
EASYTEAM – © Easyteam 2021

A CONTINUING INNOVATION APPROACH

Think
People
by GL events

■ Open innovation programme - “Moving the boundaries of the event” - Matrice

- 20 external candidates selected to develop new concepts (digital, CSR...).
- 6 projects developed: 4 driven by external candidates, 2 developed by internal teams.
- **Degree of progress:** prototypes that must be refined and implementation in September at the Group’s upcoming events.



■ Creation of an Innovation Department and launch of an open innovation fund

- Maintaining and reinforcing momentum for innovation
- Supporting and accelerating the development of internal and external projects in order to propose new offerings or technologies.
- Strengthening content creation / Accelerating partnerships



FINANCIAL AT 30 JUNE 2021 & INFORMATION ON DEBT

REVENUE DOWN 19% LFL VS. N-1

€m	30/06/2020	30/06/2021	Change vs. N-1	Change vs. N-1 at LFL*	Change vs. N-1 at CC**
Live	157.4	131.0	-17%	-15%	-16%
Exhibitions	45.0	51.7	15%	15%	15%
Venues	64.5	27.2	-58%	-58%	-57%
Conso. revenue	266.8	209.8	-21%	-19%	-20%

€m	Q1	Q2	H1
2020	213.3	53.6	266.8
2021	96.3	113.5	209.8

- Activity at a virtual standstill for 5 months in Europe, 6 months in South America and at normal levels in China. Q2 2021 revenue up €60m vs. Q2 2020.
- **Live:** a very limited number of events in H1 though the Group was present for those held: Club World Cup in Doha, Dakar Rally in Saudi Arabia, the Grand Prix of Le Castellet, Dassault Convention. Sustained activity in China and revenue from structure remained on track (France, UK, Dubai, Spain and Chile).
- **Exhibitions:** 10 exhibitions produced in H1, mainly in China, with performances better or equal to the previous editions (CACLP, Fashion Source Spring, B&D, BWFE, CIDE).
- **Venues:** significant restrictions imposed on the division's sites subject to government-imposed closures. Activity limited to hosting vaccination / COVID-19 testing, student exam centres and phyigital events (use of TV broadcast studios)

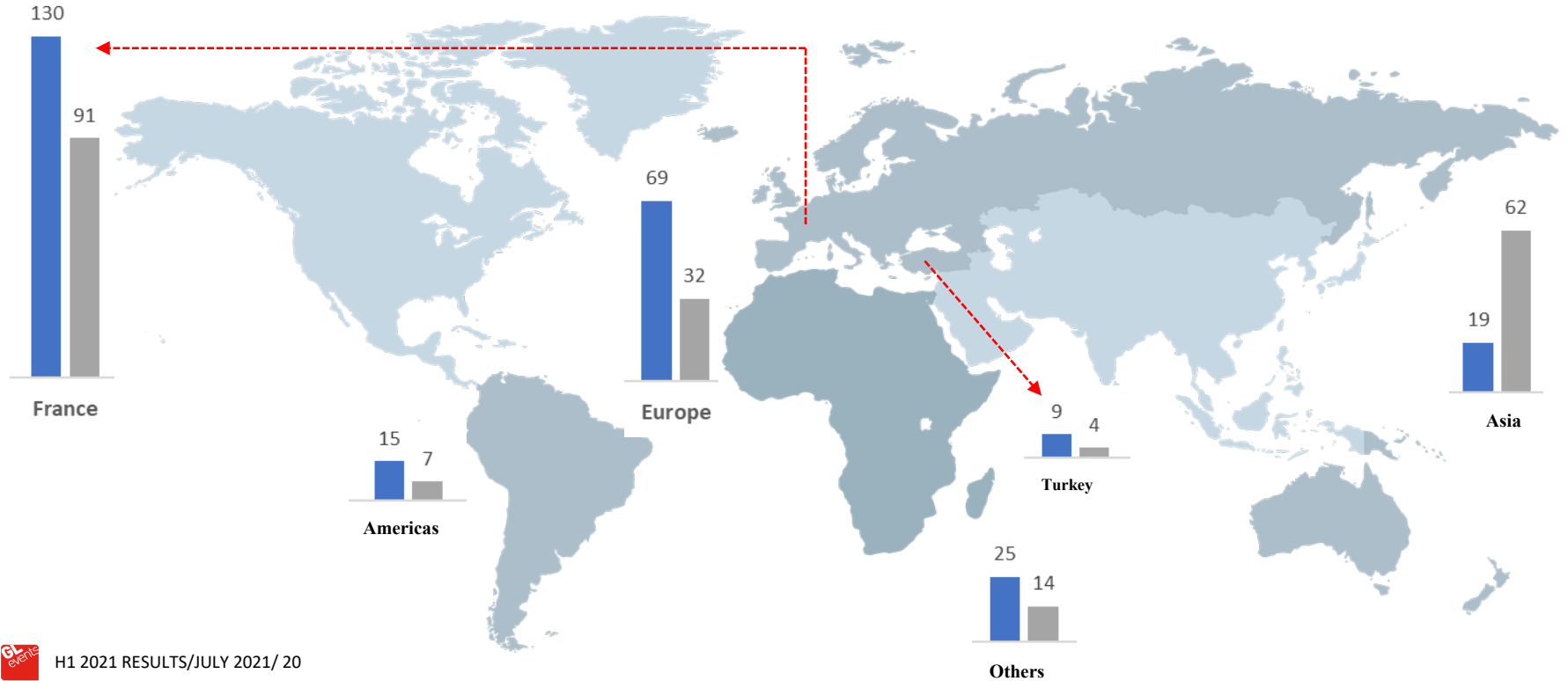
* LFL= Like-for-like (constant structure and exchange rates)

** CC= constant currency

INTERNATIONAL MARKETS ACCOUNTING FOR 56% OF REVENUE VS. 51% IN 2020

Revenue by region

■ H1 2020 ■ H1 2021



CURRENT OPERATING LOSS LIMITED TO 28M

€m	30/06/2020	30/06/2021
Revenue	266.8	209.8
Purchases and external charges	(180.2)	-137.3
Personnel expenses and employee profit sharing	(100.1)	-86.1
Taxes and similar payments	-7.8	-6.2
Other current operating income and expenses	-0.3	17.3
EBITDA	-21.5	-2.4
EBITDA margin	-8.1%	-1.2%
Amortisation, depreciation and provisions	-25.2	-25.6
Current operating income	-46.7	-28.0
Current operating margin (%)	-17.5%	-13.3%
Other non-current income and expenses	0.6	-3.5
Operating profit	-46.0	-31.5

Pre-IFRS 16 data

■ PURCHASES AND EXTERNAL CHARGES

- Reduction in fixed costs vs. 2020 (excluding personnel, taxes and similar payments & amortisation): -€3m
- Business impact: -€40m

■ CONTAINMENT OF STAFF COSTS (-€17m)

- Continuing implementation of government furlough measures in France / Reduction in staffing levels
- Exemption of social charges: -€10m

■ OTHER INCOME:

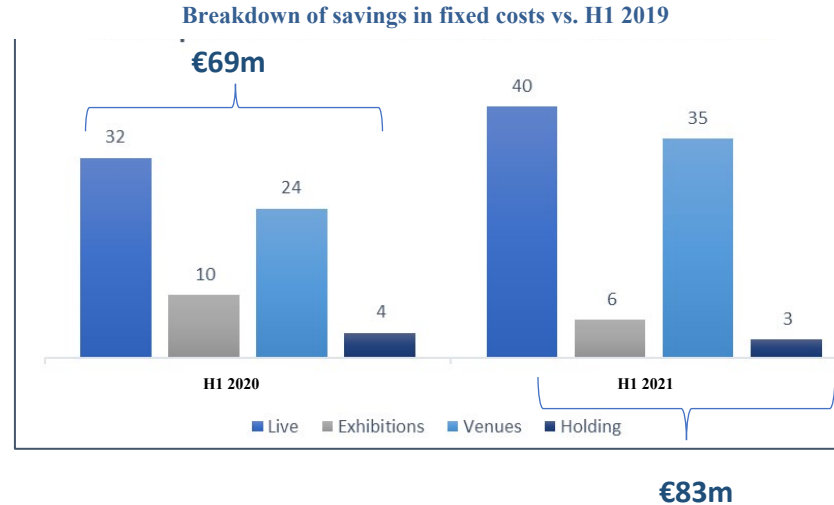
- Aid for the coverage of fixed costs and a COVID-19 relief fund (*fonds de solidarité*)
- Compensation for lost ticket sales for sports clubs
- Other government aid

■ NET PROCEEDS FROM NON-CURRENT OPERATIONS

- Reorganisation expenses
- Expenses linked to development projects

CONTINUING APPLICATION OF THE FIXED COST MANAGEMENT PLAN

- At 30 June, savings in fixed costs:

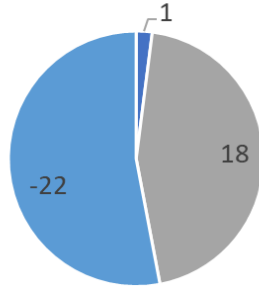


- A 31 % reduction in costs vs. H1 2019

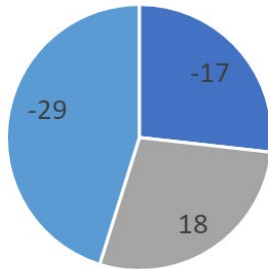
- Staff costs adjusted for government aid down €20m at 30 June 2021 vs. 30 June 2019.
- Savings in fixed costs (excl. Government aid): ≈ €45m at 30 June in relation to 2019

RESULTS BY DIVISION

EBITDA by division H1 2021



Current Operating Income by division H1 2021



■ Live ■ Exhibitions ■ Venues (€m)

■ LIVE

- The division demonstrated resilience based on the operating performances for structures (France, UK, Chile & Dubai), the rebound in Asia and cost reduction measures. As in 2020, EBITDA remained positive.

■ EXHIBITIONS

- A division driven by the results of exhibitions in China and activity in June 2021 in France. Cost reduction measures also contributed to a very strong operating performance (current operating margin: 35%)

■ VENUES

- Sites closed during 5 months in Europe and 6 months in South America. A division with significant fixed costs. Low-margin for operations carried out within the framework of the health crisis management.

NET LOSS ATTRIBUTABLE GROUP SHAREHOLDERS OF €30M

€m	30/06/2020	30/06/2021
Operating profit	-46.0	-31.5
Net financial income (expense)	-5.7	-7.1
Profit /(loss) before tax	-51.8	-38.6
Corporate income tax	19.3	11.7
Net profit / (loss) of consolidated companies	-32.4	-26.9
Income (loss) from equity-accounted investees	-0.4	-0.8
Net profit / (loss)	-32.8	-27.7
Non-controlling interests	2.4	-2.4
Net profit / (loss) attributable to shareholders	-30.4	-30.1
Earnings per share (€)	-1.01	-1.00

Pre-IFRS 16 data

■ NET FINANCIAL EXPENSE

- Stable borrowing costs down => interest rate effect (government-backed loans obtained in 2020: -€0.4m)
- Decrease in investment income – foreign exchange gains: -€1.8m

■ CORPORATE INCOME TAX

- 30% impact of higher profitability in Asia vs. France and South America

■ NET PROFIT / (LOSS)

- Improvement in relation to 2020, despite a €57m decrease in revenue A favourable business mix, continuing management efforts and impact of government aid

■ NON-CONTROLLING INTERESTS

- H1 driven by business performances in Asia

A SOLID BALANCE SHEET

In €m	31/12/2020	30/06/2021
Goodwill	731	743
Intangible assets	39	42
IFRS 16 concessions and leases		
Tangible and financial assets	364	381
Deferred taxes	38	46
Capitalised rental equipment	112	106
Total financial assets	1,284	1,318
Shareholders' equity	402	481
Net debt	681	662
IFRS 16 lease liabilities		
Provisions	27	24
Net source of funds (negative WCR)	174	152
Total financing	1,284	1,318

■ GOODWILL

- Increase in translation differences: + €12m (mainly RMB)

INTANGIBLE ASSETS AND PROPERTY, PLANT AND EQUIPMENT

- Currency effects (mainly BRL) +€11m
- Acquisitions during the period (€19m): including Grande Halle Auvergne (€10m), start of construction of the LOU Hotel, additional Aichi electrical installation work and IT expenditures
- Depr./Amort.: €13m

SHAREHOLDERS' EQUITY

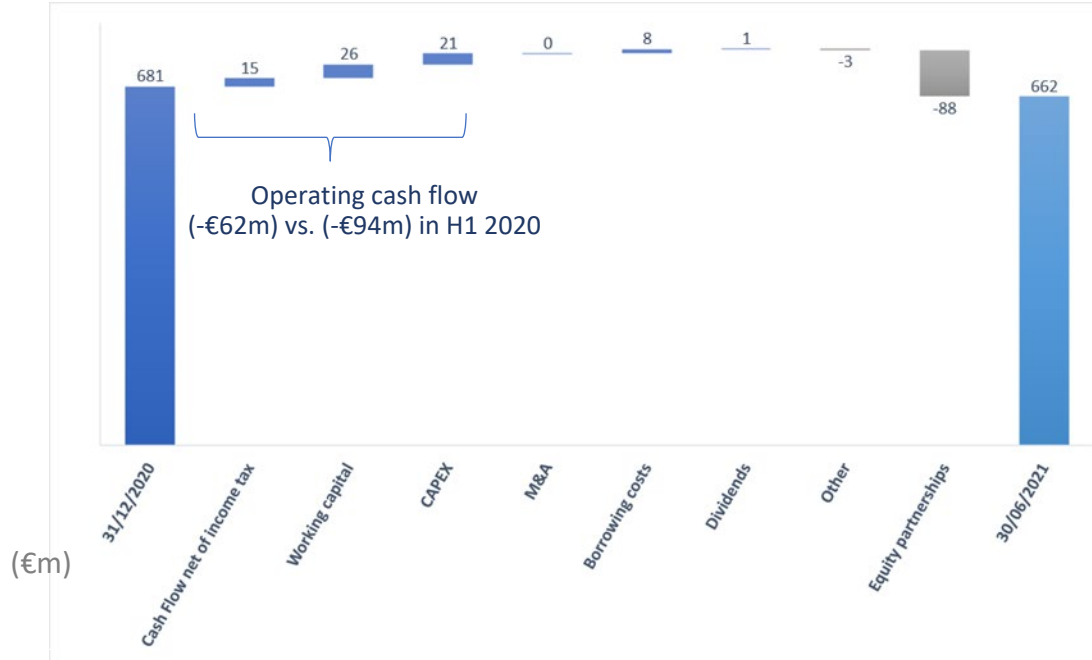
- Loss of the period (pre-IFRS 16): -€30m
- Translation differences: +€22m
- Equity partnerships: +€88m

NET SOURCES OF FUNDS (NEGATIVE WCR)

- Cf. change in net debt

STABLE NET DEBT

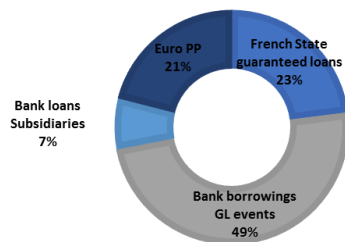
- Stable net debt; equity partnerships with the addition of new shareholders (GL events Sports and GL events Greater China) / cost controls
- Renewal of debt service payments involving a new government-backed loan of €122m (not yet drawn)



- Cash flow net of income tax**
 - €15m vs. -€30m at 30 June 2020, cash burn limited and reduced
- Working capital**
 - Continued decline in the Net Source of Funds, linked in particular to exhibitions held in H1 2021 though with receipts in 2020
- CAPEX**
 - Venues, IT & Rental Equipment
- Equity partnerships**
 - Nexus Point becomes a shareholder in China (€77m) and Montefiore Investments becomes a shareholder in GL events Sports (€10.5m)

CASH POSITION REINFORCED

SOURCES OF FUNDS



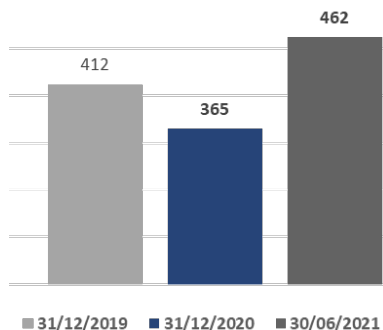
SOURCES OF FUNDS

- Diversified and secure sources of financing, Euro PP represents 21 % of financial debt, recourse to government-backed loans, 23 % at 30 June 2021 (€253m)
- Drawdown in H1 2021 of the balance of the RCF (€100m) → financing of capital increases for GL Greater China & GL events Sports, capital expenditures

CASH POSITION REINFORCED

- €462m in cash and cash equivalents at 30 June 2020

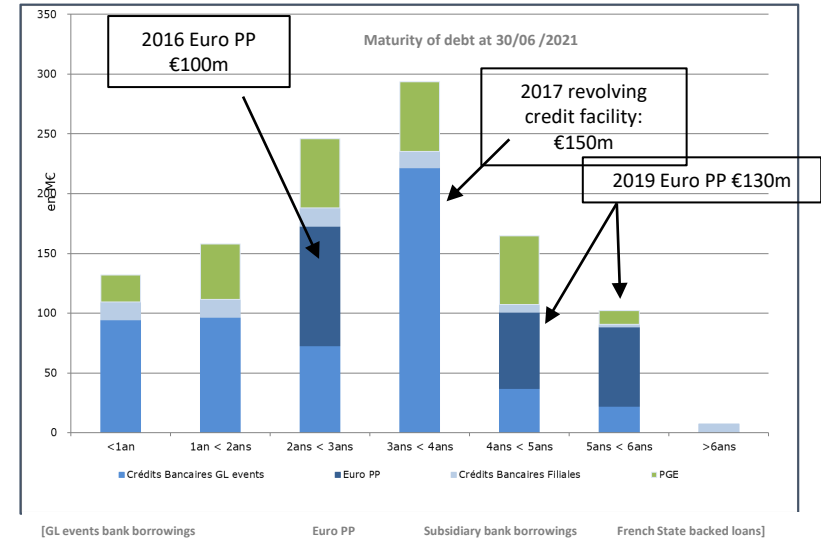
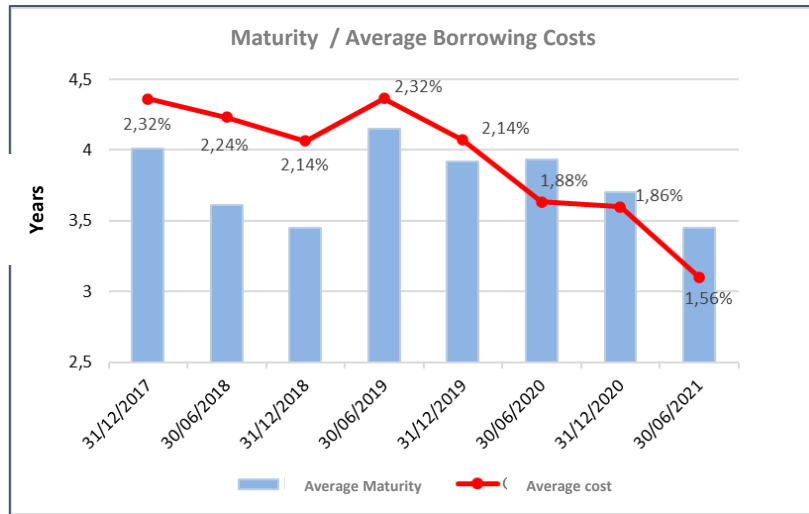
Cash and cash equivalents



COVENANT HOLIDAY

- Bank financing
 - Bank agreements in the process of being formalised
- Bond financing
 - Discussions with bondholders to obtain a future waiver

ANALYSIS OF FINANCIAL LIABILITIES



- Debt maturity: 3.45 years at 30 June 2021, marginally down vs. December 31, 2020
- Reduction in the cost of debt: impact for the entire H1 2021 of the government-backed COVID-19 relief loans obtained at the end of 2020 (€163.8m at 0.5%)

- **Assumptions:** repayment of government-backed loans (€253m) over 5 years (with an additional one-year grace period)
- Management of interest rate risks: debt at equivalent fixed rate between 65% and 70% of total debt This ratio is increasing in response to the arrangement of government-backed loans
- Agreement from banking partners obtained for a third round of government-backed loans in the amount of €122m



OUTLOOK & GUIDANCE

READY FOR THE REBOUND



GUIDANCE

- GL events is looking forward to a high level of activity in the fourth quarter, subject to the impact of the Delta variant and the continuing implementation of the vaccination campaign. The Group should benefit in this way from the rescheduling of the main events initially planned for the first half (SIRHA, Global Industries, Fairs...), momentum provided by the economic recovery and the impact of mega-events (Tokyo Olympic Games, the Dubai World Expo).
 - The announcements by the French government concerning the implementation of the “health pass” are positive and offer genuine prospects for a recovery and confidence.
 - In Europe, activity should be sustained for regional and national events, whereas restrictions will remain in force for international events and gatherings.
 - In Asia, the positive momentum seen in the first half is expected to continue and the absence of spectators at the Tokyo Olympic Games has no impact at the level of the Group’s activity.
 - In South America, the recovery will be slower, with a risk that it will not be possible to host large-scale events before 2022.
- Based on these assumptions and information provided by local teams, sales revenues estimated for 2021 are expected to approach €700m which would result in positive net profit attributable to Group shareholders, including additional government aid for the coverage of fixed costs.
- According to the evolution of the situation, the Group will provide updates about the impact of the decisions adopted by different governments to combat the COVID-19 epidemic.

Next financial announcement: 13 October 2021, Q3 2021 sales

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H1 2021 RESULTS

July 2021



FINANCIAL STATEMENTS (POST-IFRS 16)

IFRS 16 – IMPACTS

■ GENERAL PRINCIPLES:

- Standard applicable as of 1 January 2019 to leases: valuation of leases under assets offset with an entry under liabilities // Recognition of lease payments in part under operating expenses ("depreciation") and in part under financial expenses ("cost of debt")

€m	30/06/2021	Impact of IFRS 16	30/06/2021 IFRS 16
Revenue	209.8		209.8
Purchases and external charges	-137.3	23.8	-113.5
EBITDA	-2.4	23.8	21.3
Amortisation, depreciation and provisions	-25.6	-22.2	-47.8
Current operating income	-28.0	1.5	-26.5
Other non-current income and expenses	-3.5		-3.5
Operating profit	-31.5	1.5	-30.0
Net financial income (expense)	-7.1	-6.6	-13.7
Profit /(loss) before tax	-38.6	-5.0	-43.7
Corporate income tax	11.7	0.7	12.5
Net profit / (loss) of consolidated companies	-26.9	-4.3	-31.2
Net profit / (loss)	-27.7	-4.3	-32.0
Non-controlling interests	-2.4	0.3	-2.1
Net profit / (loss) attributable to shareholders	-30.1	-4.0	-34.1

In €m	30/06/2021	Impact of IFRS 16	30/06/2021 post-IFRS 16
Goodwill	743		743
Intangible assets	42		42
IFRS 16 concessions and leases	-	443	443
Tangible and financial assets	381		381
Deferred taxes	46	3	50
Capitalised rental equipment	106		106
Total financial assets	1,318	447	1,765
Shareholders' equity	481	-9	472
Net debt	662		662
IFRS 16 lease liabilities	-	456	456
Provisions	24		24
Net source of funds (negative WCR)	152		152
Total financing	1,318	447	1,765

FINANCIAL STATEMENTS POST-IFRS 16

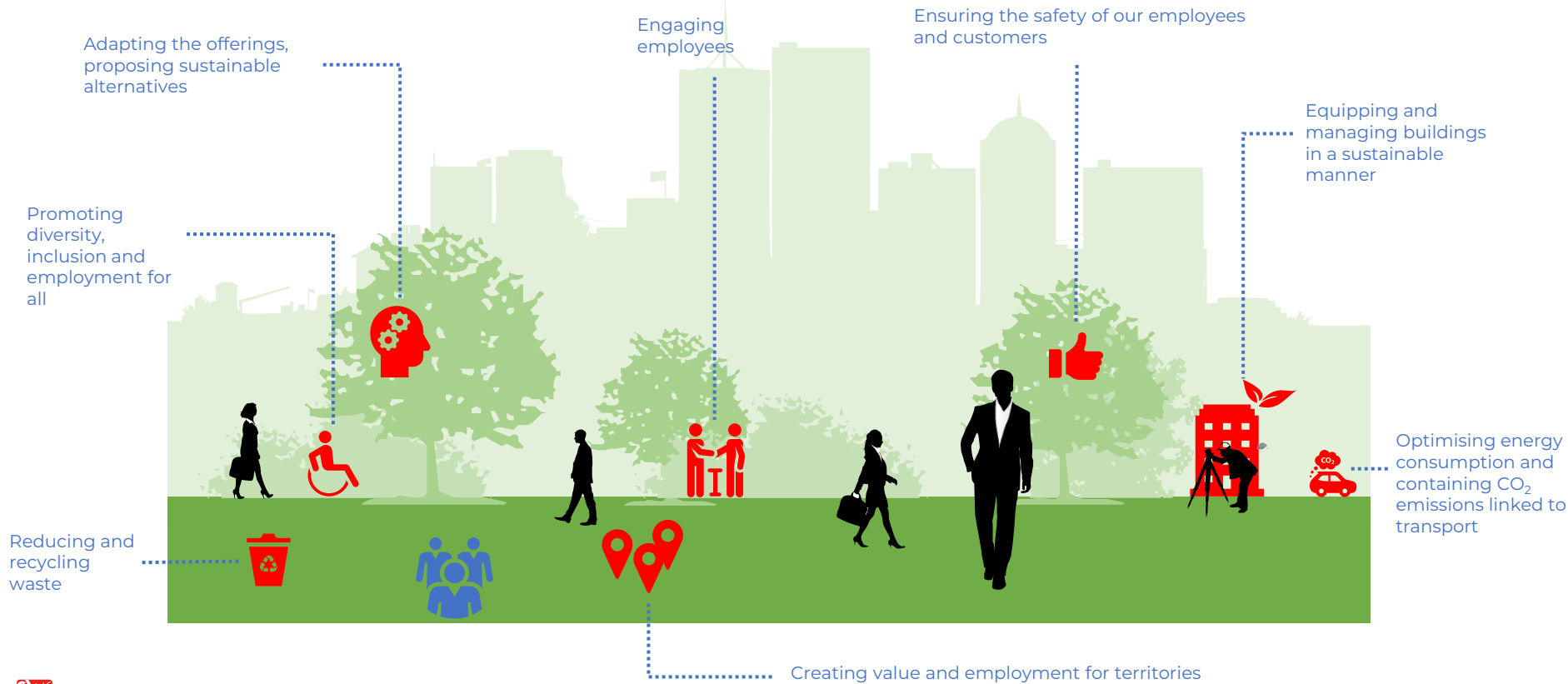
€m	30/06/2020 IFRS 16	30/06/2021 IFRS 16
Revenue	266.8	209.8
Purchases and external charges	-155.7	-113.5
EBITDA	3.0	21.3
Amortisation, depreciation and provisions	-46.1	-47.8
Current operating income	-43.0	-26.5
Other non-current income and expenses	0.6	-3.5
Operating profit	-42.4	-30.0
Net financial income (expense)	-11.6	-13.7
Profit /(loss) before tax	-54.0	-43.7
Corporate income tax	20.1	12.5
Net profit / (loss) of consolidated companies	-33.8	-31.2
Net profit / (loss)	-34.2	-32.0
Non-controlling interests	2.7	-2.1
Net profit / (loss) attributable to shareholders	-31.5	-34.1

In €m	31/12/2020 IFRS 16	30/06/2021 IFRS 16
Goodwill	731	743
Intangible assets	39	42
IFRS 16 concessions and leases	444	443
Tangible and financial assets	364	381
Deferred taxes	40	50
Capitalised rental equipment	112	106
Total financial assets	1,731	1,765
Shareholders' equity	394	472
Net debt	681	662
IFRS 16 lease liabilities	454	456
Provisions	27	24
Net source of funds (negative WCR)	174	152
Total financing	1,731	1,765



GL EVENTS' CRS POLICY

PRESERVATION OF THE ECOSYSTEM, DEVELOPMENT OF PEOPLE AND TERRITORIES



THE GROUP'S CSR APPROACH SINCE 2009

A proactive CRS policy for more than **10 years**

A dedicated Department

Contributing to UN Sustainable Development Goals

5 action programmes developed over the years

GL events **included in the Gaia SRI index since 2015**

30/230
General ranking



OPTIMISING OUR IMPACTS

- Developing **sustainable product and service offerings**
- Participating in the **circular economy**
- Reducing our **greenhouse gas emissions**



DEVELOPING OUR EXPERTISE

- Promoting and sustaining employee **commitment**
- Promoting **diversity and integration**
- Guaranteeing **health & safety** in the company



CREATING VALUE

- Promoting the **territories** and the local economy
- Contributing to the **creation of local value**
- Sustainable and responsible **purchasing practices**



SETTING AN EXAMPLE

- **Complying** with the conduct of business rules
- Contributing to **the prevention** of corruption
- Guaranteeing **ethical conduct** in our relations with third parties



ENSURING HEALTH SAFETY

- Guaranteeing **security incl. in the area of health** for all our stakeholders
- Respecting **the instructions of authorities**
- Being a recognised player and an example of **quality**

✓ CONTRIBUTION TO UN SDGs



GAIA INDEX RATING (1/2)

	2017	2018	2019	Benchmark
ECONOMIC DATA	-	-	-	-
COMPANY RESPONSE	-	-	-	-
GOVERNANCE	63	73	75 ↗	62 📉
Risk of dilution of minority shareholders	88	88	88 →	76 📉
Composition of governance bodies	56	56	56 →	62 📉
Functioning of governance bodies	83	100	83 ↘	79 📉
Compensation of directors and officers	83	83	83 →	60 📉
Business ethics	69	50	56 ↗	48 📉
CSR policy, non-financial priorities and implementation of the Non-Financial Statement	31	69	88 ↗	45 📉



Underperformance



Neutral



Overperformance

GAIA INDEX RATING (2/2)

	2017	2018	2019	Benchmark
EMPLOYMENT	69	73	77	45
Characteristics and labour policy	93	93	100	59
Working conditions	55	60	85	45
Developing competencies	65	80	65	41
Equal opportunity employment	68	68	68	43
Health-safety	50	56	56	27
ENVIRONMENT	84	84	90	46
Environmental policy and management system	75	75	80	36
Energy and GHG	82	82	93	49
Water, air, ground and waste	100	100	100	55
EXTERNAL STAKEHOLDERS	46	61	82	45
Relations with suppliers	50	50	67	38
Relations with customers, civil society and product liability	44	69	94	51



Underperformance



Neutral



Overperformance

SUSTAINABLE DEVELOPMENT GOALS

SUSTAINABLE DEVELOPMENT GOALS ALIGNED WITH THOSE OF THE UN

✓ Contribution to UN SDGs



✓ Adapting our offerings, proposing alternatives



✓ Reducing/recycling our waste, shifting to a circular economy



✓ Combating climate change



✓ Fostering employee development and collaborative initiatives



✓ Promoting diversity and integration



✓ Proposing a safe and stimulating work environment



✓ Creating value and employment for territories



✓ Ethics and integrity

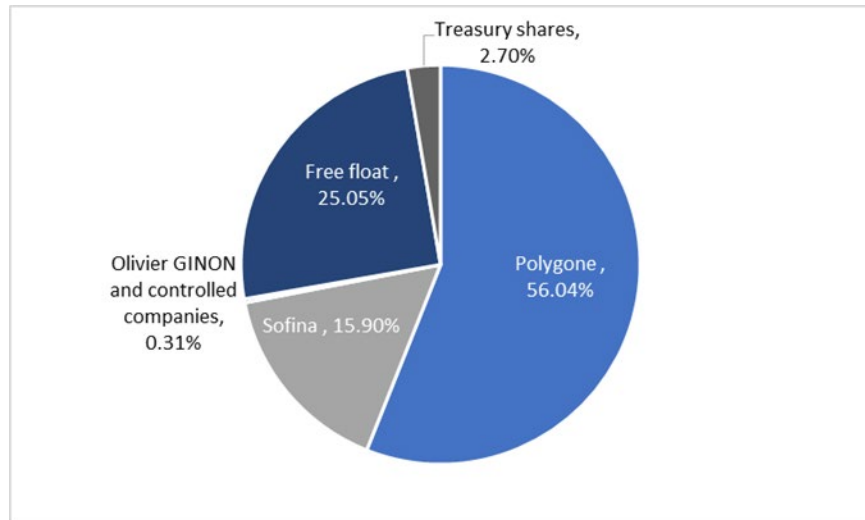




INFORMATION ON SHARE CAPITAL

INFORMATION ON THE SHARE CAPITAL

■ Breakdown of capital and voting rights at 30 June 2021



- Number of shares 29,982,787 (at 30/06/2021)
- LEI: 9695002PXZMQNBPY2P44
- ISIN code: FR0000066672
- SYMBOL: GLO
- Main index: CAC All shares
- Market: COMPARTMENT B (mid-caps) (EURONEXT PARIS)
- Eligibility for French Personal Equity Savings Plans PEA/PEA-PME): Yes

The concert party comprised of Polygone, Sofina, Olivier Ginon* (and the companies they control: Le Grand Rey and La Ferme d'Anna) holds 72.25% of GL events' share capital and 81.67% of the voting rights.



THE GROUP'S 3 BUSINESSES

GL EVENTS LIVE

CUSTOMER PROFILE:

Multicultural and international

Organising committee
Local and regional governments
Key accounts
Companies and community-based organisations
General public

GL events Live's operational teams

EXECUTION
ON TIME & ON BUDGET
SUPPORT
RESPONSIVENESS
OFFERINGS SPECIFICALLY ADAPTED
TO THE CONTEXT AND CUSTOMER PROFILE
LOYALTY

EVENT PROFILE:

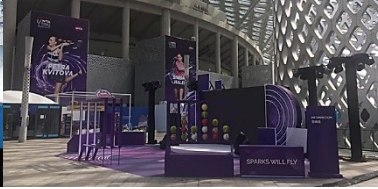
Varied and diverse

Congresses and seminars
Digital events
Sports events
Exhibitions and fairs
Conventions
Construction | Long-term leases

THE DEPLOYMENT OF ASSETS AND COMPETENCIES



Tents



Signage, audio-visual



Furniture



Teams

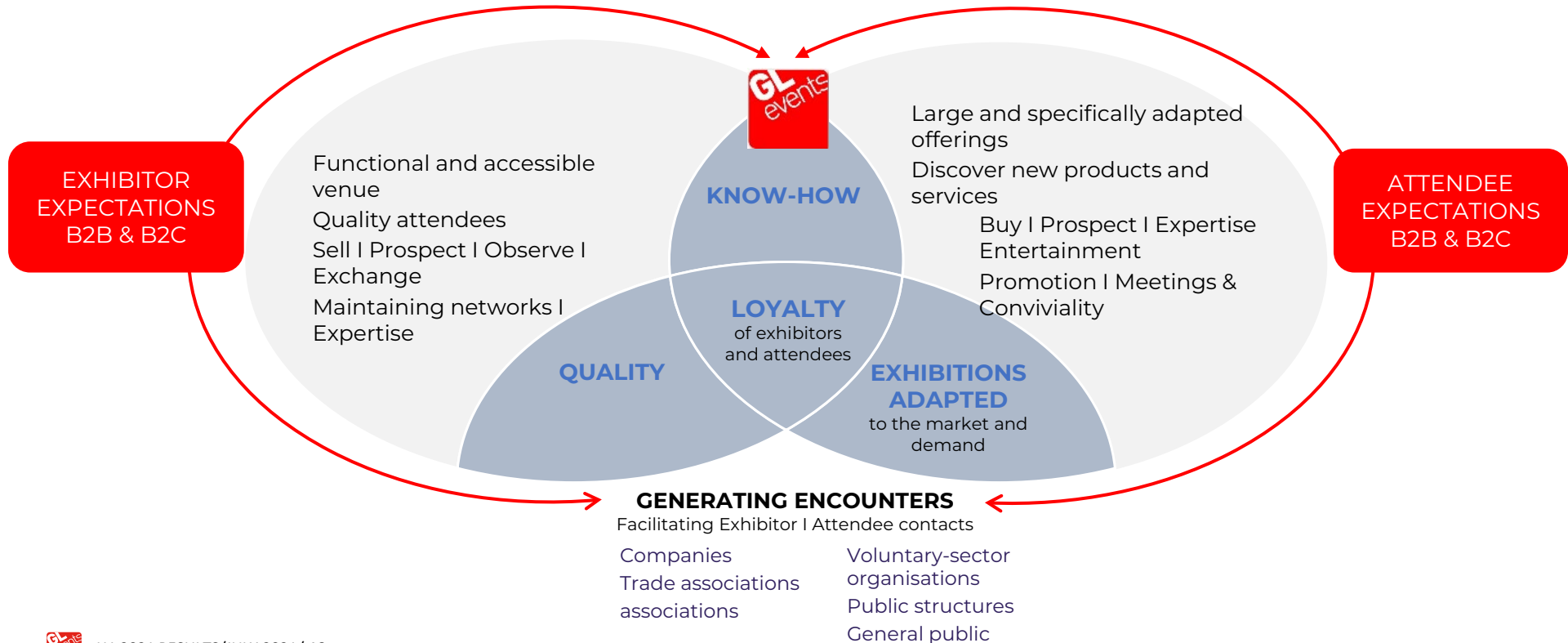


Air conditioning



Temporary structures

GL EVENTS EXHIBITIONS



GL EVENTS VENUES

SITES AND EVENTS CONTRIBUTING TO THE DEVELOPMENT OF TERRITORIES PARIS, GUANGZHOU, BARCELONE, RIO, ...

A GLOBAL NETWORK OF 50 SITES

Managing and marketing a network of 50 sites in France, Europe, South America, Asia and South Africa

Locations in both world class destinations (Paris, Rio, Johannesburg) and regional cities (Clermont Ferrand, Amiens, Metz, Reims, Caen).

A unique offering of diversified event venues capable of hosting every type of event.



A DIVERSE OFFERING

National and international locations
A diverse range of structures

PARTNERSHIPS WITH LOCAL GOVERNMENTS

To develop and promote their territories
By deploying its expertise to support local territorial ambitions

TERRITORIAL ATTRACTIVENESS | TOURISM AND EMPLOYMENT

Local presence | Use of local service providers
Generating traffic and employment in the territories
Direct impact on tourism (airports, hotels, restaurants, train stations, etc.)
Contributing to local development

A BRAND, A GLOBAL NETWORK

A strong brand and recognised global expertise
Sites located in major business tourism destinations

A RESPONSIBLE CORPORATE CITIZEN

Creating employment for the territories
Venues certified ISO 14001 and even ISO 210122
Managing waste consumption
Recourse to local subcontracting



2 |



H1 2021 RESULTS

July 2021