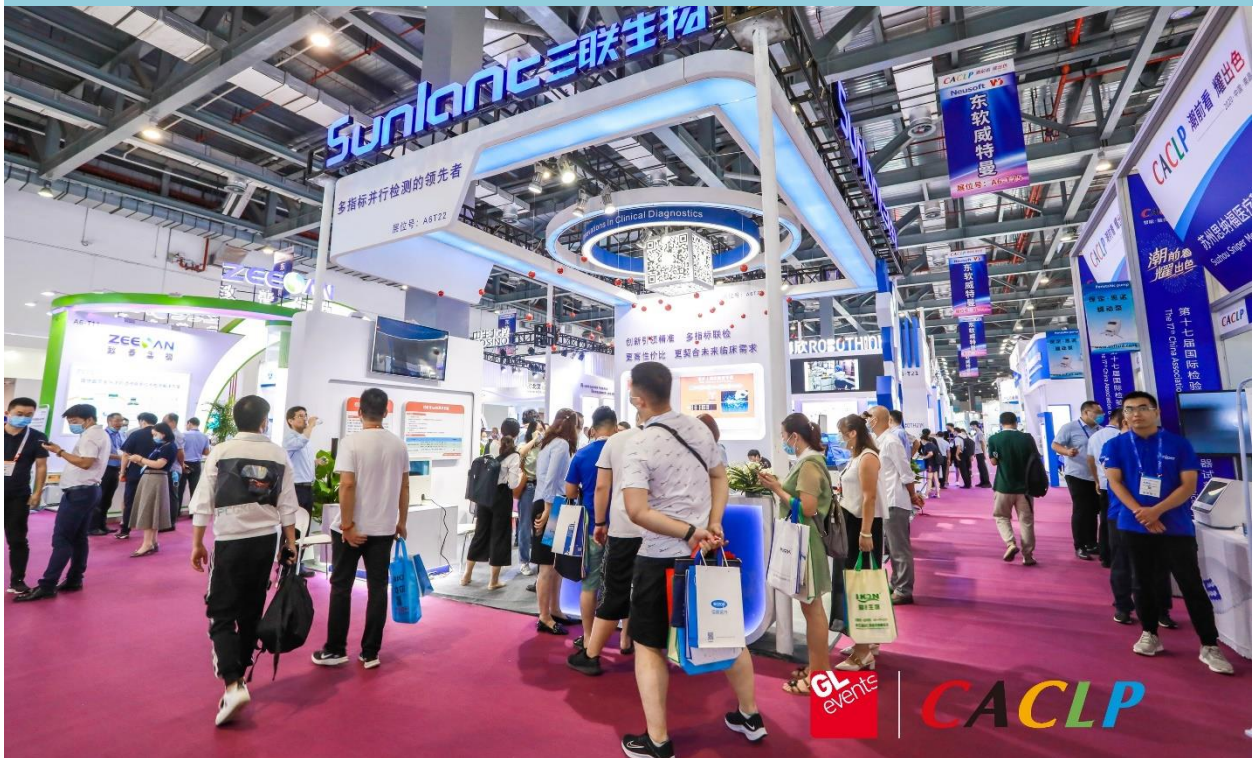


HOLDING OF THE CACLP EXHIBITION IN CHINA AND ACQUISITION OF THE ACTIVITIES OF TRANOÏ IN FRANCE

GL EVENTS (ISIN: FR0000066672 - TICKER: GLO), THE INTEGRATED EVENT INDUSTRY GROUP, ANNOUNCES THE HOLDING OF THE CACLP EXHIBITION AND THE ACQUISITION OF THE ACTIVITIES OF TRANOÏ.

Olivier Ginon, GL events Group's Chairman commented: *“From 21 to 23 August 2020, GL events held its first exhibition in China since the beginning of the Covid-19 crisis. The success of the China Association of Clinical Laboratory Practice Expo in China (CACLP) demonstrates, on the one hand, the importance for exhibitors of having an opportunity to meet and, on the other hand, the Group’s ability to adapt its events to the health and safety measures adopted by governments in the different countries where it operates. The response received by the CACPL exhibition gives me confidence in the outlook for the upcoming Chinese exhibitions planned in 2021. In addition, we just acquired the activities of Tranoï, a historic and internationally recognized player in the Paris fashion scene, enabling us to henceforth operate across the entire value chain of the fashion sector.”*

SUCCESS OF THE CACLP EXHIBITION IN CHINA



GL events announces the successful completion on Sunday, 23 August of the 17th CACLP exhibition, acquired in March 2020.

In order to adapt to constraints linked to Covid-19, this exhibition, initially scheduled for March 2020, was moved forward to this August in Nanchang (a city in southern China). It brought together more than 1,000 Chinese and international exhibitors (up from 870 in 2019) over an area covering 70,000 sqm. This exhibition confirmed a growth in attendance of more than 50% from 2019 to a total of 35,000 attendees in three days.

Bringing together industrial players and national and international departments from sectors including immunodiagnostics, chemical and molecular analysis and outpatient diagnostics of infectious diseases, CACLP intervenes in a sector whose importance is highlighted by the current health crisis. In China, this market represents approximately CNY 8 billion (ca. €1 billion). Backed by top-tier medical conventions, CACLP brings together experts in cutting-edge fields such as preclinical medicine and biomedical engineering.

Its performance bolsters the outlook for a rebound by all GL event Group's Chinese exhibitions in 2021.

ACQUISITION OF THE ACTIVITIES OF TRANOÏ IN FRANCE

In search of new financial partners, Tranoï, the leading B2B event organiser for creative fashion brands in conjunction with Fashion Week, joined forces with the Group, strengthening its business unit devoted to fashion. Tranoï's events will henceforth be operated by Tranoï Events, a 90%-held subsidiary of GL events Exhibitions, with the existing management retaining 10% of the capital.

Already present in the universe of fashion through Première Vision, GL events has created a single B2B business unit to provide physical and digital services and content designed to address new market challenges, both upstream and downstream of the international creative fashion sector.

Tranoï and GL events / Première Vision share a common vision of fashion: valuing creativity and promoting the emergence of creative and unique approaches which constitute the force and wealth of this sector. This shared vision is strengthened by their complementary nature within the industry.

Each operating in the fashion sector though at different stages within the value chain, together they thus create an integrated business unit for fashion events. By combining the expertise of the Tranoï and GL events teams, a unique synergy will be generated to implement development projects and address the challenges of the fashion industry of tomorrow.

This business acquisition demonstrates the Group's confidence in its long-term development and commitment to building franchises within sectors offering potential.

**NEXT PRESS RELEASE:
H1 2020 RESULTS – 15 SEPTEMBER 2020 (AFTER THE CLOSE OF TRADING)**

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About GL events: The Group is a world-class provider of integrated solutions and services for events operating across the three main market segments: conventions, conferences, congresses; cultural, sports and political events; trade shows / B2B and B2C exhibitions and consumer fairs. GL events' activities are organised into three major business divisions. **GL events Live** provides a complete range of services for corporate, institutional and sports events, and offers turnkey solutions from consulting and design to staging the event itself. **GL events Exhibitions** manages and coordinates the Group's portfolio of more than 300 proprietary trade fairs covering a wide range of sectors: food industry, culture, textiles/fashion, manufacturing... **GL events Venues** manages a network of 50 venues (convention and exhibition centres, concert halls and multi-purpose facilities) in France and international destinations. Present on five continents with operations in more than 20 countries, GL events has 5,600 employees. GL events is listed on Euronext Paris, Compartment B (mid caps).



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