



## NEW CALENDAR FOR EXHIBITIONS TO BE HELD IN CHINA IN Q1 2020

GL EVENTS (ISIN: FR0000066672 - TICKER: GLO), THE INTEGRATED EVENT INDUSTRY GROUP, ANNOUNCES A NEW CALENDAR FOR CHINESE EXHIBITIONS IN Q1 2020.

### RESCHEDULING OF EXHIBITIONS TO BE HELD IN CHINA IN Q1 2020\*\*\*

In response to the current coronavirus outbreak<sup>1</sup> in China, our subsidiary, CIEC Union-GL events, postponed the three exhibitions scheduled to be held in Beijing in the first quarter of 2020 (end of February and early March 2020). These events should be postponed until at the earliest May and June 2020. Discussions are underway with the owner of the exhibition park (shareholder of CIEC Union - GL events) to determine the best dates to host the events.

In light of the level of space letting (90%) and receipts (85%) to date and the importance of these exhibitions for their sectors, the commercial teams expect the number of exhibitors rescheduling their participation to be significant and without an impact on the subsidiary's budget targets.

To date, the Group's other activities are not impacted by this outbreak because of the Chinese new year holidays.

GL events has decided to place the travel of its employees to Asia under surveillance. The Group is taking the necessary precautions with respect to its 500 local employees.

The Group thanks its employees in China for their availability and efforts over the Chinese New Year holiday vacation period to ensure the successful production of the events thus rescheduled.

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- <sup>1</sup>Initial dates of the exhibitions:
- Beijing Fabric Wallpaper Expo: 24-27 February 2020
  - Build & Decor: 2-5 March 2020
  - China International Door Expo: 9-12 March 2020

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**About GL events:** The Group is a world-class provider of integrated solutions and services for events operating across the three main market segments: conventions, conferences, congresses; cultural, sports and political events; trade shows / B2B and B2C exhibitions and consumer fairs. GL events' activities are organised into three major business divisions. **GL events Live** offers expertise covering all business line specialisations and services for corporate, institutional and sports events to provide turnkey solutions from consulting and design to staging the event itself. **GL events Exhibitions** manages and coordinates the Group's portfolio of more than 300 proprietary trade fairs covering a wide range of sectors: food industry, culture, textiles/fashion, manufacturing... **GL events Venues** manages a network of 50 venues (convention and exhibition centres, concert halls and multi-purpose facilities) in France and international destinations. Present on five continents with operations in more than 20 countries, GL events has 5,000 employees. The Group is listed on Euronext Paris, Compartment B (mid caps).



**INVESTOR RELATIONS**

Sylvain Bechet  
Tel.: +33 (0)4 72 31 54 20  
[infos.finance@gl-events.com](mailto:infos.finance@gl-events.com)

**MEDIA RELATIONS**

Stéphanie Stahr  
Tel.: +33 (0)1 53 48 80 57  
[stephanie.stahr@cic.fr](mailto:stephanie.stahr@cic.fr)

**ISIN FR0000066672 - BLOOMBERG GLO FP - REUTERS GLTN.PA - FTSE 581  
LEI 9695002PXZMQNBPY2P44**