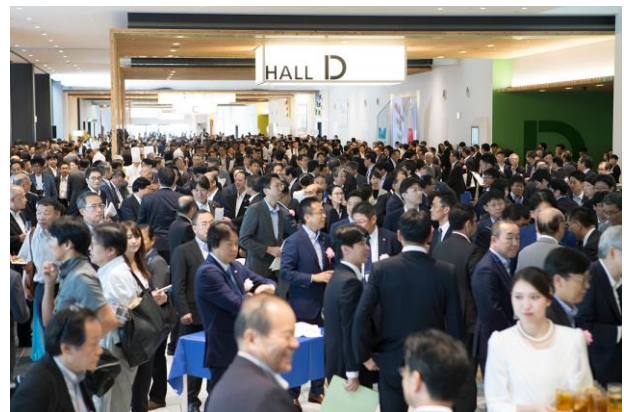


## DEVELOPMENTS IN ASIA:

- **JAPAN: Opening of the Aichi Exhibition Centre and €20 million in contracts for the 2020 Tokyo Olympic Games**
- **CHINA: Opening of the Guangzhou International Convention Centre in 2020**

On 30 August, the Aichi Prefecture, GL events and its partner, Maeda, in the presence of the Governor of Aichi Prefecture, the Mayor of Nagoya, Olivier Ginon, GL events' Chairman-CEO, and more than 1,100 guests, inaugurated the Aichi Sky Expo International Exhibition Centre, one of Japan's largest and most modern facilities.



Aichi Sky Expo, an 80,000 sqm exhibition centre, is located in Tokoname in the metropolitan area of Nagoya, Japan's 4<sup>th</sup> largest city, within the country's largest industrial region, Chūbu. This region is home to the headquarters of the leading automotive manufacturers and large aerospace and robotic groups. This project represents a first in two respects: Aichi Sky Expo is the first Japanese exhibition centre whose management has been entrusted to a private operator and it is the only exhibition centre in the country with direct access to an international airport.



GL events and Maeda Corporation, a Japanese construction and civil engineering company, will manage this new strategic infrastructure for the development of the regional and national event industry markets. With the support of a dedicated team of 24 employees, GL events thus demonstrates its ability to open a new site 18 months after the signature of the management concession agreement. For its first six months of operations, Aichi Sky Expo thus far confirms reservations for more than 50 events. Aichi Sky Expo is the first concrete milestone in GL events' development in Japan.

In addition, the Group has already signed contracts for the provision of services representing €20 million in revenue (grandstands and seating systems, structures, furniture, signage, etc.) for the 2020 Tokyo Olympic Games which, with the 2019 Rugby World Cup, represent the major upcoming international sports events that will be held in this country.

GL events' signature of cooperation agreements with the Aichi Prefectural Government and Congress Corporation, a major congress and event organiser in Japan, has further bolstered the Group's dynamic in this market.

These developments in Japan are part of its broader ambition to strengthen the Group's market positions in Asia, notably in China, the world's second-largest market in the trade show segment. In 2019, GL events has completed three majority-stake acquisitions (ZZX, CIEC UNION and FASHION SOURCE EXHIBITIONS) and is preparing for the opening in May 2020 of a 50,000 sqm convention centre in Guangzhou.

As a result of these acquisitions, GL events has major bases of operations in Asia in its three business lines. The Group will continue the development of its integrated event industry business model in this strategic continent already expected to account for more than 7% of Group consolidated revenue in 2019 and in 2020 should generate revenue of more than €110 million.

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**About GL events:** The Group is a world-class provider of integrated solutions and services for events operating across the three main market segments: conventions, conferences, congresses; cultural, sports and political events; trade shows / B2B and B2C exhibitions and consumer fairs. GL events' activities are organised into three major business divisions. **GL events Live** offers expertise covering all business line specialisations and services for corporate, institutional and sports events. to provide turnkey solutions from consulting and design to staging the event itself. **GL events Exhibitions** manages and coordinates the Group's portfolio of more than 300 proprietary trade fairs covering a wide range of sectors: food industry, culture, textiles/fashion, manufacturing... **GL events Venues** manages a network of 50 venues (convention and exhibition centres, concert halls and multi-purpose facilities) in France and international destinations. Present on five continents with operations in more than 20 countries, GL events has 4,500 employees. GL events is listed on Euronext Paris, Compartment B (mid caps).



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